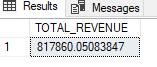
**DOMINOS PIZZA SALES SQL QUERIES**

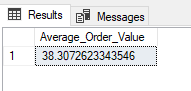
1. **Total Revenue:**

SELECT SUM(total\_price) as TOTAL\_REVENUE FROM pizza\_sales



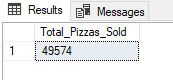
**2. Average Order Value**

SELECT SUM(total\_price)/COUNT(DISTINCT order\_id)AS Average\_Order\_Value FROM pizza\_sales



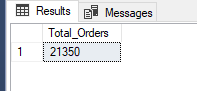
**3. Total Pizzas Sold**

SELECT SUM(quantity)as Total\_Pizzas\_Sold FROM pizza\_sales



**4. Total Orders**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales



**5. Average Pizzas Per Order**

SELECT CAST(

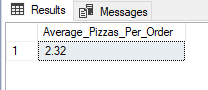
CAST(

SUM(quantity)as decimal(10,2))

/CAST(

COUNT(DISTINCT order\_id)as decimal(10,2))

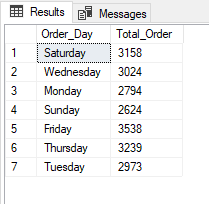
AS DECIMAL(10,2))AS Average\_Pizzas\_Per\_Order FROM pizza\_sales



1. Daily Trend for Total Orders

SELECT DATENAME(DW, order\_date) as Order\_Day, count(DISTINCT order\_id) as Total\_Order

FROM pizza\_sales GROUP BY DATENAME(DW, order\_date)



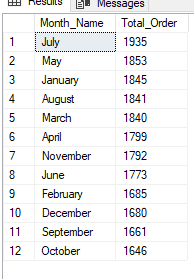
1. **Monthly Trend for Orders**

SELECT DATENAME(MONTH, order\_date) as Month\_Name, count(DISTINCT order\_id) as Total\_Order

FROM pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)

ORDER BY Total\_Order desc



1. **Percentage of Sales by Pizza Category**

SELECT pizza\_category, SUM(total\_price) as Total\_Sales, SUM(total\_price)\*100/

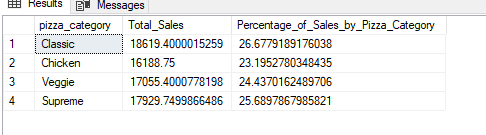
(SELECT SUM(total\_price) FROM pizza\_sales

WHERE MONTH(order\_date)=1) AS Percentage\_of\_Sales\_by\_Pizza\_Category

FROM pizza\_sales

WHERE MONTH(order\_date)=1

GROUP BY pizza\_category



1. **. Percentage of Sales by Pizza Size**

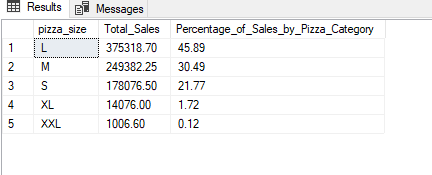
SELECT pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) as Total\_Sales, CAST(SUM(total\_price)\*100/

(SELECT SUM(total\_price) FROM pizza\_sales) AS DECIMAL(10,2))

AS Percentage\_of\_Sales\_by\_Pizza\_Category FROM pizza\_sales

GROUP BY pizza\_size

order by Percentage\_of\_Sales\_by\_Pizza\_Category desc

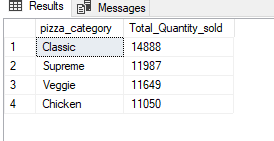


1. **Total Pizzas Sold by Pizza Category**

SELECT pizza\_category, SUM(quantity) AS Total\_Quantity\_sold FROM pizza\_sales

GROUP BY pizza\_category

order by Total\_Quantity\_sold desc

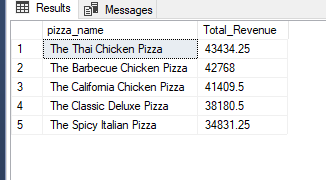


1. **Top 5 Pizzas by Revenue**

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue DESC

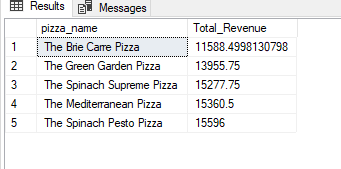


1. **Bottom 5 Pizzas by Revenue**

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue asc

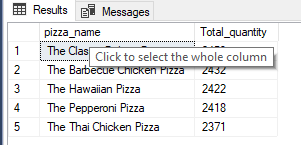


1. **Top 5 Pizzas by Quantity**

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Quantity desc

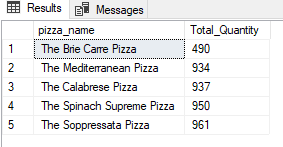


1. **Bottom 5 Pizzas by Quantity**

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Quantity asc

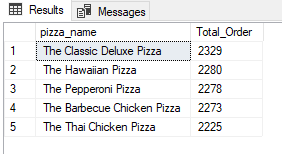


1. **Top 5 Pizzas by Total Orders**

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Order FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Order desc



1. **Borrom 5 Pizzas by Total Orders**

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Order FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Order asc

